



Embark on an unforgettable journey into the world
of Global E-commerce entrepreneurship right here!

NUIST, NANJING, CHINA 2024 SUMMER PROGRAM

Join us in Nanjing, China,
July 14-27, 2024.



JOIN IN OUR SUMMER PROGRAM GUARANTEES AN EXHILARATING INTERNATIONAL ADVENTURE!

Most importantly, you'll dive headfirst into the dynamic world of global e-commerce, guided by industry titans. Explore China's top one atmospheric science courses, delving into compelling topics like global climate change.

Get ready for an unforgettable journey of discovery!

PROGRAM

- Session: July 14-July 27, 2024
- Location: Nanjing, China
- Group size: 15 seats (on a first come first serve basis)
- Host School: Nanjing University of Information Science & Technology (NUIST)
- Eligibility: College/University students (18-35 years old non-Chinese citizens)
After the evaluation, we will select the qualified candidates.
- Language: English (Chinese is not required)
- FEES: Accommodation and meals are all free of charge.
Only travelling fees and extra costs shall be bore personally.
Limited seats available. First come, first served.

HIGHLIGHTS



GO behind the scenes!

Plunge into the essence of live-streaming e-commerce with exclusive behind-the-scenes access! Explore the inner workings of industry giants like Alibaba through immersive trips and insider visits.



Gain Industry insights!

Discover expertly curated courses and seminars led by a renowned industry expert, who not only serves as an esteemed collaborator, but also heads operations for an Internet celebrity achieving a staggering \$2million in daily sales!

Gain practical knowledge and invaluable real-world experience in operating a live-streaming e-commerce product demonstration business.

Get hands-on experience in developing and showcasing a brand-new e-commerce venture.





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Immerse yourself in the vibrant university atmosphere
Experience the vibrant campus life by living in modern student accommodations
right on site, ensuring a lively fusion of academic and social adventures.

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Go beyond the classroom!

Engage in a culturally immersive journey that blends educational expeditions with captivating sightseeing tours, allowing you to delve deep into the rich tapestry of local culture. Explore the authentic essence of Chinese local life and culture with lecture, cultural activities and practices, discovering the vibrant tapestry of traditions, flavors, and customs that define the heart and soul of this enchanting land.





ABOUT THE HOST UNIVERSITY



Nanjing University of Information Science & Technology (NUIST) stands as an esteemed national "double first-class" construction university. The discipline of atmospheric science holds the top position in China and a notable third place globally, according to Shanghai Ranking's Academic Ranking of World Universities (ARWU). The university's expansive main campus, covering over 330 acres, is currently home to approximately 36,830 full-time students. Renowned for its expertise in atmospheric science, NUIST is acknowledged as a national leader and actively contributes to the development of world-class disciplinary programs.

In 1993, NUIST gained approval from the World Meteorological Organization (WMO) and established the "United Nations WMO Nanjing Regional Training Center". Over the years, this center has evolved into the most active regional training hub within the WMO network, fostering collaboration and facilitating knowledge exchange in meteorological research and education on a global scale.

EXPLORE THE MAGNIFICENCE OF NANJING

Discover Nanjing, celebrated as the "Ancient Capital of Six Dynasties" and the "Metropolis of Ten Empires." Immerse yourself in its rich civilization with a history spanning over 6,000 years and a vibrant city history of nearly 2,500 years. Explore its ancient wonders, from the longest-preserved Ming city wall to the UNESCO World Heritage Site of Ming Xiaoling. Uncover cultural treasures such as Nanjing Yunjin Brocade Craft and Nanjing Scripture Engraving, both recognized by UNESCO's Intangible Cultural Heritage Lists. Delve into the enduring traditions that continue to captivate and inspire.

